

MITTICOOL CLAY REFRIGERATOR



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User Experience Report

E4C user experience reports are meant to capture the user perspective from the field in the technology for development space.

Mitticool Clay Refrigerator

USER EXPERIENCE REPORT

“A simple and great innovation made up of clay and requires water as input for it to work”

-User

FACTS

Interviewee using the product



User: Works at SHRISHTI NGO. Received the product from SHRISHTI NGO five years ago for the purpose of testing. The user used it for a period of a year.

Location of the interviewee: Ahmedabad, Gujarat, India, Urban Household.

Interview Language: English

Interview Date: September 2018

User provision

The user received the Mitticool Clary Refrigerator from 'SHRISHTI' NGO. The product can be purchased from various offline stores and also online within 5500 INR (~80 USD)

“I definitely recommend the product to anyone who is fond of using a low-cost natural product which runs on water as input.”

-User



INTERVIEW QUESTIONS:

- How long have they been using the product?
The user received the product five years ago and used it for a year for testing.
- How frequently do they use the product? Or What was the last time you used this product?
During the one-year test period the user used the product daily. The last time it was used was four years ago.
- How often do you use this product in the last day? week?
Previously the product was used every day.
- What products were they using before?

Electric refrigerator.

- Cost of operating? Maintenance?
Zero cost of operation as it runs on water as input.
- Would you purchase it again/recommend it to friends/colleagues? Why/why not?
Yes, I would definitely recommend it to anyone who is fond of using a low-cost natural product which runs on water as input.
- How long does it take to cool the Mitticool Clay Refrigerator?
1-2 hours.
- Which things can be stored with this product?
It is good for storing vegetables. It increases their shelf-life.
- What things would you change? Suggestions for designer?
No.