

## Appendix 1: A Sample of Technological Social Innovations in the MENA

Name	Country of Incorporation	Geographical Focus	Founded By	Beneficiaries	Type	Industry
3ayez	Egypt	Egypt	U <sup>2</sup>	Everyone	Software	Retail Delivery Logistics
Glowork	Saudi Arabia	GCC	M	Women	Software	HR & recruitment
ViaVii	Jordan	MENA, GCC	M & W	Anyone	Software	Travel & Tourism Network & Community E-Commerce Artificial Intelligence Technology
Whyise	Jordan	MENA	M & W	Companies	Software	Data Analytics Business Intelligence
Daraty	Syria	MENA	M & W	Children	Hardware & Software	Education
Dabchy	Tunisia	Tunisia	M & W	Women	Software	Fashion & Beauty E-Commerce
Elves	Egypt	Worldwide	M & W	Anyone	Software	E-Commerce Technology Travel & Tourism
Harmonica	Egypt	MENA	M & W	Adults	Software	Network & Community
Furnwish	Egypt	Worldwide	M & W	Anyone	Software	E-Commerce Retail Technology Augmented Reality / Virtual Reality
Hopscotch	United Arab Emirates	MENA	M & W	Women	Software	HR & recruitment
Aumet	Jordan	MENA	M & W	Medical Manufacturers	Software	Healthcare E-Commerce
Abjjad	Jordan	Worldwide	W	Arab people	Software	Education
Hello World Kids	Jordan	Jordan	W	Young People	Software	Education
Monojo Biotech	Jordan	Jordan	W		Hardware	Healthcare
Thaki	Netherlands & Lebanon	Lebanon	W	Refugees & Disadvantaged Children	Hardware & Software	Education

<sup>2</sup> U = Unknown

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MumzWorld	United Arab Emirates	MENA	W	Moms	Software	E-Commerce
Teach Me Now	United Arab Emirates	United Arab Emirates	W	Youth	Software	Education
The Little Engineer	Lebanon	Lebanon	W	Children	Hardware & Software	Education Technology
8x8 Women	Jordan	Jordan	W	Women	Hardware & Software	Technology Social Entrepreneurship
Instabeat	Lebanon	Worldwide	W	Swimmers	Hardware	Sports & Fitness
Jaazi	United Arab Emirates	MENA	W	Companies	Software	Network & Community HR & Recruitment
Grabingo	Tunisia	Tunisia	W	Shop Owners	Software	Advertising & Marketing
Seabex	Tunisia	Tunisia	W	Farmers	Hardware & Software	Agriculture Technology
BitOasis	United Arab Emirates	MENA	W	Cryptocurrency users	Software	Fintech Blockchain Cryptocurrency
Bulkwhiz	United Arab Emirates	United Arab Emirates	W	Anyone	Software	E-Commerce
Fetchr	United Arab Emirates	MENA	W & M	Anyone	Software	Delivery & Logistics
Hydro Wind Energy	United Arab Emirates	MENA	W & M	Companies	Hardware	Renewable Energy IT Solutions technology
Melltoo	United Arab Emirates	MENA	W & M	Anyone	Software	Network & Community E-Commerce
Sarwa	United Arab Emirates	MENA	W & M	Investors	Software	Fintech
Searchie	United Arab Emirates	MENA	W & M	Recruiters & Job Seekers	Software	HR & Recruitment Artificial Intelligence
WakeCap Technologies	United Arab Emirates	MENA	W & M	Construction Workers	Hardware	Construction Data Analytics Business Intelligence Technology
We Share Property	United Arab Emirates	United Arab Emirates	W & M	Real Estate Investors	Software	Real Estate
AlMakinah	Egypt	Egypt	W	Youth	Software	Education Technology

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Chefaa	Egypt	MENA	W	Everyone	Software	Healthcare IT Solutions E-Commerce Advertising & Marketing Data Analytics Business Intelligence Artificial Intelligence
Shamsina	Egypt	Egypt	W	Energy-poor Communities	Hardware	Renewable Energy
Up-Fuse	Egypt	Egypt	W	Women	Hardware	E-Commerce Social Entrepreneurship Fashion & Beauty
Little Thinking Minds	Jordan	MENA	W	Primary-aged Kids	Software	Education
Trochet	Saudi Arabia	Saudi Arabia	W	Women	Hardware	Social Entrepreneurship Fashion & Beauty
Rescue WomenApp	Egypt	Egypt	W & M	Women	Software	Technology Social Entrepreneurship